

# SHOALS

SONGWRITER WORKSHOP



NOV. 2-4, 2022

Marriott Shoals and Conference Center

TICKETS ON SALE NOW

[mssongfest.com](http://mssongfest.com)

FEAT. SPECIAL GUESTS FROM:

SNG MUSIC

ENDURANCE  
MUSIC GROUP

CONCORD

SONY MUSIC



RICK BARKER

## Wednesday, Nov 2nd

All events will take place at Marriott Shoals Conference Center.

\*Schedule is subject to change.

- 7-8PM: Meet and Greet Networking Event (Location: Swampers Terrace)
- 8-9:00PM: Songwriter Movie Night (Special Presentation) (Rosevelt Theatre)

## Thursday, Nov 3rd

- 8:15-9:25AM: Registration and Breakfast (Location: Marriott Ballroom DE)
- 9:25-9:30AM: Welcome and Announcements (Location: Marriott Ballroom AB)
- 9:30-10:30AM: The Power of Social Media for Music with Rick Barker
- 10:30-10:45AM: Coffee Break
- 10:45-11:15AM: Publisher Expert Panel (Concord Music Group, Endurance Music Group)
- 11:15-11:45AM- LIVE Pitch To Publisher Session #1
- 11:45-12:45PM: Lunch (Provided)
- 1:00-1:25PM: '4 Steps Closer to a Pub Deal' with LeAnn Phelan
- 1:30-2:30PM: Breakout Session (Flex Your Co-writing Muscles: Co-writing Speed Date)
- 2:15-2:30PM: Coffee Break
- 2:30-3:30PM- The Art of a Commercial Song with Hit Songwriter Kent Blazy
- 3:30-4:30PM- Hit Songwriter Panel: Brice Long, Phillip White, Mark Nesler
- 4:30-4:40PM: Closing Announcements
- 5:00-7:30PM: Dinner (On Your Own)
- 7:30-10PM- MSSF Kick Off-Party Presented by Bank Independent (Location TBA)

# Friday, Nov 4th

- 8:15-9:00AM: Breakfast (Marriott Ballroom DE)
- 9:00-9:05AM: Announcements (Location: Marriott Ballroom)
- 9:05-9:55AM: The Song Conversation with Hit Songwriter Mark Narmore
- 10:00-10:30AM-Publisher Expert Panel (ShowBiz-Ro Music)
- 10:30-10:50AM: LIVE Pitch to Publisher Session #2
- 10:50-11AM: Coffee/Snack Break
- 11-12PM: Tom Douglas: A Note to a Songwriter (Q+A and Special Performance)
- 12-12:15PM: Announce Winner for Muscle Shoals Songwriters Festival Performance Slot (\*Performance With Hit Songwriters!) + Closing Announcements

(END OF WORKSHOP)

**Muscle Shoals Songwriters Festival 2022  
BEGINS!**

**Tickets on Sale NOW!**  
**[mssongfest.com](https://mssongfest.com)**



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