

2024 EVENT SCHEDULE



Friday, November 1st

8:30AM

Registration and Breakfast
(Provided)

1:00PM

MLC Panel
MLC Panel: Unraveling the Digital
Landscape for Songwriters: An
Exploration of The MLC and What
This Means for You and the
Dollars in your Pocket

9:30AM

Welcome + Announcements

9:35AM

Lee Krabel and Mark Irwin:
Managing Writer / Publisher
Relationship - All About the Biz

1:45PM

Coffee Break

10:35AM

Coffee Break

1:50PM

4 Steps Closer to A Pub Deal with
LeAnn Phelan

10:40AM

Song Talk with Casey Le'Vasseur

2:50PM

Breakout Sessions

11:15AM

Pitch To Publisher Session #1

4:00PM

Breakout Session Results + Closing
Announcements
Muscle Shoals Song Fest begins!

12:00PM

Lunch (Provided)

9PM-11PM

MLC After-Party

*all SSW attendees receive (1) free Weekend Pass Ticket to the
Muscle Shoals Songwriters Festival!

2024 EVENT SCHEDULE



Saturday, November 2nd

9:00AM

Breakfast (Provided)

9:30AM

All About Sync Licensing with Nancy Peacock: Getting Your Songs Placed on TV and Film

10:30AM

Pitch To Publisher Session #2

11:00AM

13 Ways for Songwriters to Make Royalties {Money} with Nancy Deckant

12PM-ON

Enjoy the Muscle Shoals Songwriters Festival!

***all SSW attendees receive (1) free Weekend Pass Ticket to the
Muscle Shoals Songwriters Festival!**



**HAVE QUESTIONS? SEND US A NOTE AT
HELLO@MSSONGFEST.COM**